

**Operational Performance Review - Parks & Recreation  
Department, RFP #PUR0717-012  
Proposal Evaluation Summary, October 17, 2017**

**Evaluators:** Angie Charipar, Assistant to the City Manager and Interim Parks & Rec Director; Sandi Fowler, Assistant City Manager

**Proposals received:**

| Company Name                   | Location            | Ranking |
|--------------------------------|---------------------|---------|
| Management Partners            | Cincinnati, OH      | 800     |
| Ballard*King & Associates Ltd. | Highlands Ranch, CO | 640     |
| Matrix Consulting Group, Ltd.  | Mountain View, CA   |         |
| The Novak Consulting Group     | Cincinnati, OH      |         |
| Plante & Moran, PLLC           | Southfield, MI      |         |

**1. Management Partners**

|                  |          |
|------------------|----------|
| Firm fixed price | \$49,900 |
|------------------|----------|

**Facts:**

- a) Company has a strong breadth of diverse staff from which to draw expertise
- b) Direct experience conducting management studies of Parks and Recreation Departments is strong and lengthy
- c) Comprehensive process detailed to include varied staff interactions, including employee survey technique to both effectively involve staff in the operations review work and glean valuable information
- d) Strong, experienced project manager

**2. Ballard\*King & Associates Ltd.**

|                  |          |
|------------------|----------|
| Firm fixed price | \$49,500 |
|------------------|----------|

**Facts:**

- a) Project manager presented strong and appears capable of interacting successfully with City staff
- b) Limited number of staff at the firm to provide breadth and comprehensive look at the diverse areas included within Parks and Recreation
- c) Firm seems better suited to recreation projects than a comprehensive management review

**Recommendation for Award:**

The evaluation team ranked each proposal independently and unanimously chose **Management Partners** as the top proposal.